

**NORTH JERSEY CHAIN DIVISION 1242**  
**2ND QUARTER 1995**  
**PROMOTION SCHEDULE**

CHAIN	TIMING	PROMOTION	S/R ACCOUNT.
<u>Hess Oil</u> 0353-01-00 0353-02-00 0353-03-00 0353-04-00	April	- Select Lighter VAP Promotion	Set-up display
<u>Home Liquors</u> 1932-00-00	April	- Select Lighter VAP Promotion - Co-Mkt. Prom. T/B/A	Set-up display
<u>A&amp;P Metro</u> 0208-01-01 0208-01-02 0208-01-03 0208-01-04	April 23-May 30	- A&P Bonus Savings Club, Doral \$2.00 Carton Buy- Down	Prebook the following Doral styles prior to/ during pro. FFK, FF1, LK, L1, MLK, ML1, UL1
<u>RxPlace</u> 1153-00-00	April	- Select Lighter VAP Promotion	<u>Drug Marts:</u> Set-up display <u>RxPlace:</u> Place on UPM's

DM	T&D	REP
1224	3, 6, 7, 9, 11, 12, 13	
1225	10, 11, 14	
1228	1, 2, 3, 4, 5, 6, 7, 8	9, 10, 11, 13, 14, 15, 16
1229	11, 13	
1230	1, 2, 3, 5, 6, 7, 8	9, 10, 11, 12, 13, 14, 15
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

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